



Lady Deer Softball Booster Club "LDSBC" Meeting Agenda – November 9, 2016

1. Review Minutes from October meeting
2. Overview of financials – Larry
3. Fundraising – Michelle – BWW (We will do again in December), Game Day Roster Sheet (Spring), Artic Cup Sell w/ monogram/DP emblem (Now), Nothing Bundt Cakes (after 1st of year)
4. Player Pack, Helmet Order – Aimee
5. Game Day Shirts – Aimee
6. Meet The Team – Michelle – A) Caterer – Cattle Drive BBQ? B) Request for volunteers for committee; C) Silent Auction Items solicitations; D) Live Auction Items – themed baskets
7. Game Day Roster Sheet – Gerald Reichart - solicit sponsors
8. The Deer Network Radio Broadcast and Game Time Radio – Advertising/Commercial – 2 Levels
9. LDSBC Website – re-open for discussion or suggestions

November/December

- Game day shirts - Aimee
- Player pack information – Aimee
- MTT discussion and committee

December / January

- Tryout information/Tryouts (Jan 20 & 21, 2017)
- Meet the Team celebration (February 11, 2017)
- JV tournament planning

January / February

- JV Tournament – Planning – March 23 & 25
- Banquet Planning to begin – Need Committee to delegate duties

Meeting Minutes taken by Aimee Morton on 11/9/16

1. **Approved last meeting minutes (7:15pm) Gerald Reichart / Sheila Jarvis**
2. **Fundraisers (7:16 – 7:27 pm)**
 - a. **BWW.Fundraiser**
 - b. **Game Day Roster – Gerald Reichart will head this**
 - c. **RTIC Cups – Aimee Morton will head this**
 - d. **Nothing Bundt Cakes (Jan/Feb possibility Valetines Day or April/May Mothers Day)**
 - e. **Well Wish Shirt**
3. **Player Packs (7:27 – 7:28pm) – Due no later than 11/11/16**
4. **Meet the Team (7:28 – 7:30 pm)**
 - a. **Cattle Drive to provide food**
 - b. **Auction Items (start collecting silent auction items, baskets, donations, etc)**
 - c. **Auctioneer - Randy Royal (Michelle will contact)**
5. **Deer Network (7:30 – 7:33 pm)**
 - a. **\$1000 sponsor / advertisement – Level 1 (1 30 second commercial per game)**
 - b. **\$1500 sponsor / advertisement – Level 2 (2 30 second commercials per game)**

- c. \$250 goes to booster club
- 6. Website (7:33 – 7:37pm)
 - a. Alodia Website (\$800 first year and \$300 per year thereafter) they build and manage website
 - b. Approved by Amber Ramirez and Keelie Dillow
- 7. Meeting Adjourned at 7:45 pm – Keelie Dillow / Gerald Reichart

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NEXT MEETING DECEMBER 1, 2016 @ 6:30PM

In Library

HEAD COACH: C. AUSTGEN

ATHLETIC DIRECTOR: J. CREEL